

Social Media Design





Letter W

First Letter Of
The Company's Name.



Buildings Skyline

Shaping Modern, Iconic
Structures With Creativity.



Home

Harmony Where Design
Unites Function And Beauty.

Logo is designed with a clean and modern aesthetic, reflecting the essence of contemporary architecture and interior design. The skyline represents innovation, ambition, and the art of shaping spaces that define cities, while the home symbolizes comfort, harmony, and the personal connection we bring to every project. Together, they create a balance between bold architectural vision and timeless interior beauty, capturing who we are as a brand — modern, refined, and human-focused.”

WHITE

RGB
255/255/255

CMYK
0/0/0/0

HEX
#FFFFFF

MIST

RGB
232/228/225

CMYK
4/5/7/8

HEX
#e8e4e0

OLIVE

RGB
39/86/72

CMYK
55/51/64/27

HEX
#5d5648

CHARCOAL

RGB
44/45/40

CMYK
68/60/68/61

HEX
#2c2d28

BLACK

RGB
0/0/0

CMYK
0/0/0/100

HEX

Free w/ Google Fonts

Baskerville

Regular & **Bold**

Baskerville Regular

Body copy – sentence case

At Wetar, architecture and interior design meet precision, creativity, and timeless elegance. As a forward-thinking design studio, Wetar is recognized for its ability to craft spaces that balance functionality with refined aesthetics. From residential sanctuaries and commercial hubs to cultural landmarks, every project reflects a commitment to minimalism, innovation, and meticulous detail.

With a passion for seamless design and a dedication to client vision, Wetar transforms ideas into inspiring environments. By uniting skilled craftsmanship with premium materials, the firm ensures each space is not only beautiful but enduring—designed to elevate everyday living and stand the test of time.

Baskerville Regular

Body copy – all caps

AT WETAR, ARCHITECTURE AND INTERIOR DESIGN MEET PRECISION, CREATIVITY, AND TIMELESS ELEGANCE. AS A FORWARD-THINKING DESIGN STUDIO, WETAR IS RECOGNIZED FOR ITS ABILITY TO CRAFT SPACES THAT BALANCE FUNCTIONALITY WITH REFINED AESTHETICS. FROM RESIDENTIAL SANCTUARIES AND COMMERCIAL HUBS TO CULTURAL LANDMARKS, EVERY PROJECT REFLECTS A COMMITMENT TO MINIMALISM, INNOVATION, AND METICULOUS DETAIL.

WITH A PASSION FOR SEAMLESS DESIGN AND A DEDICATION TO CLIENT VISION, WETAR TRANSFORMS IDEAS INTO INSPIRING ENVIRONMENTS. BY UNITING SKILLED CRAFTSMANSHIP WITH PREMIUM MATERIALS, THE FIRM ENSURES EACH SPACE IS NOT ONLY BEAUTIFUL BUT ENDURING—DESIGNED TO ELEVATE EVERYDAY LIVING AND STAND THE TEST OF TIME.

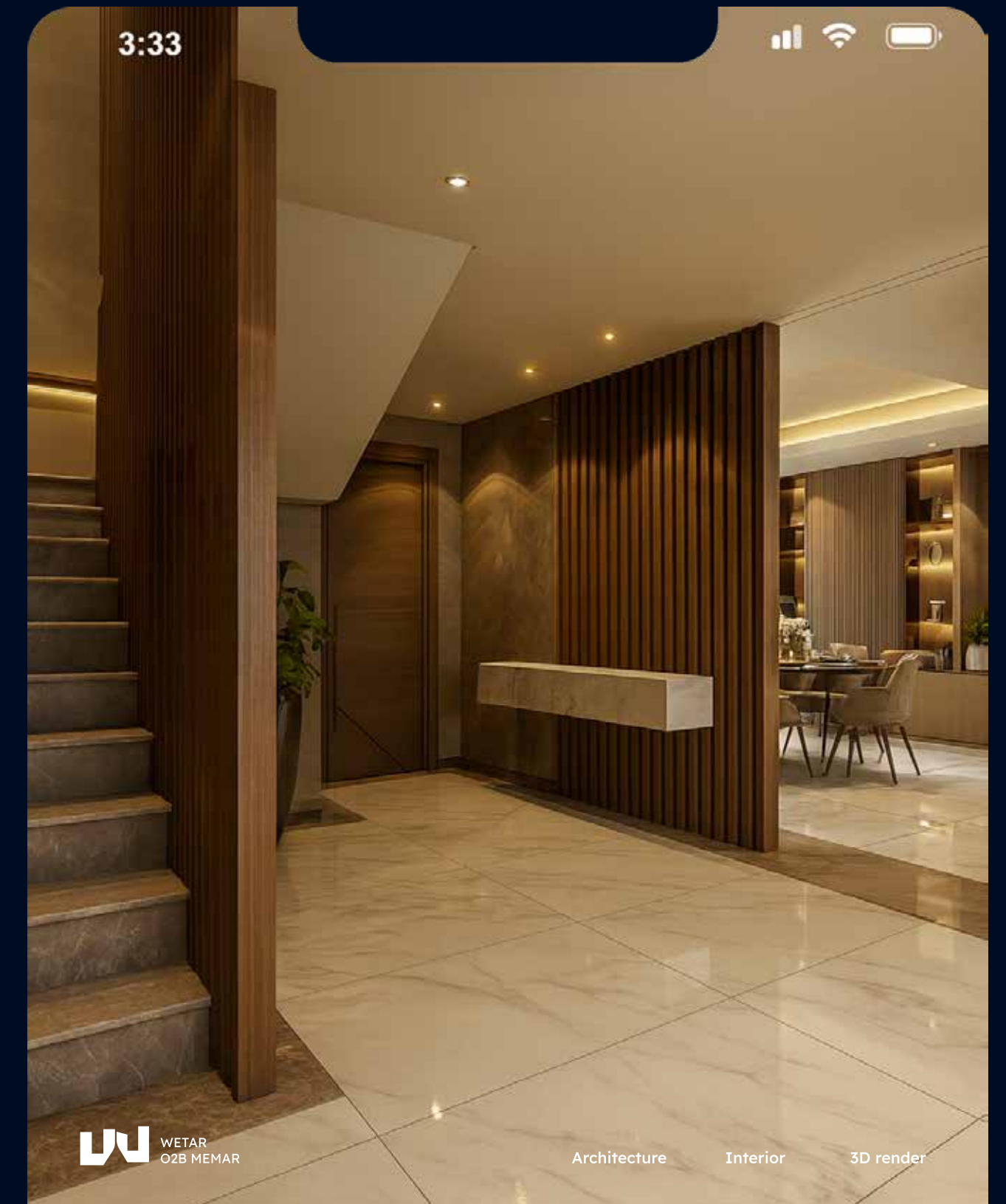
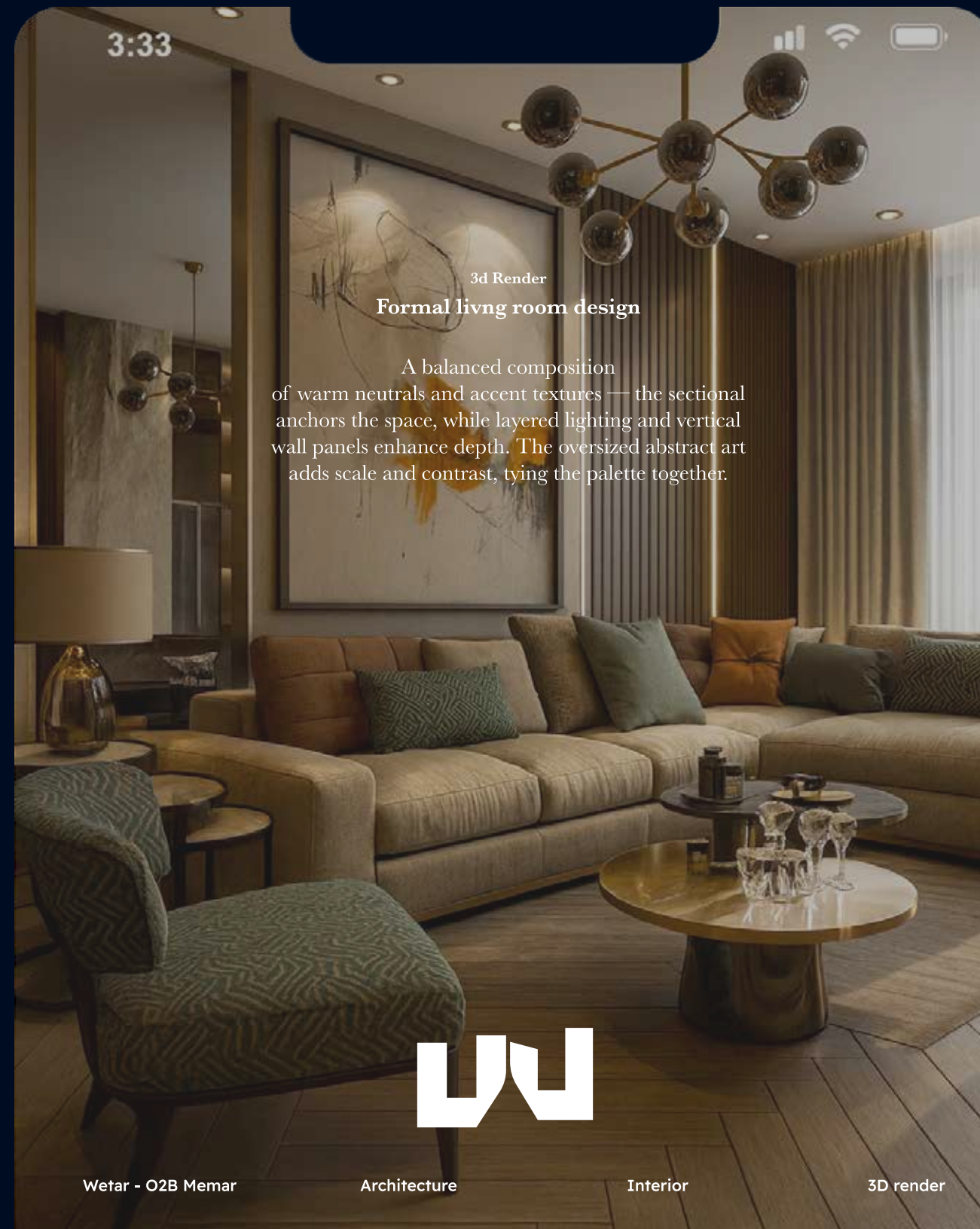
Social media design

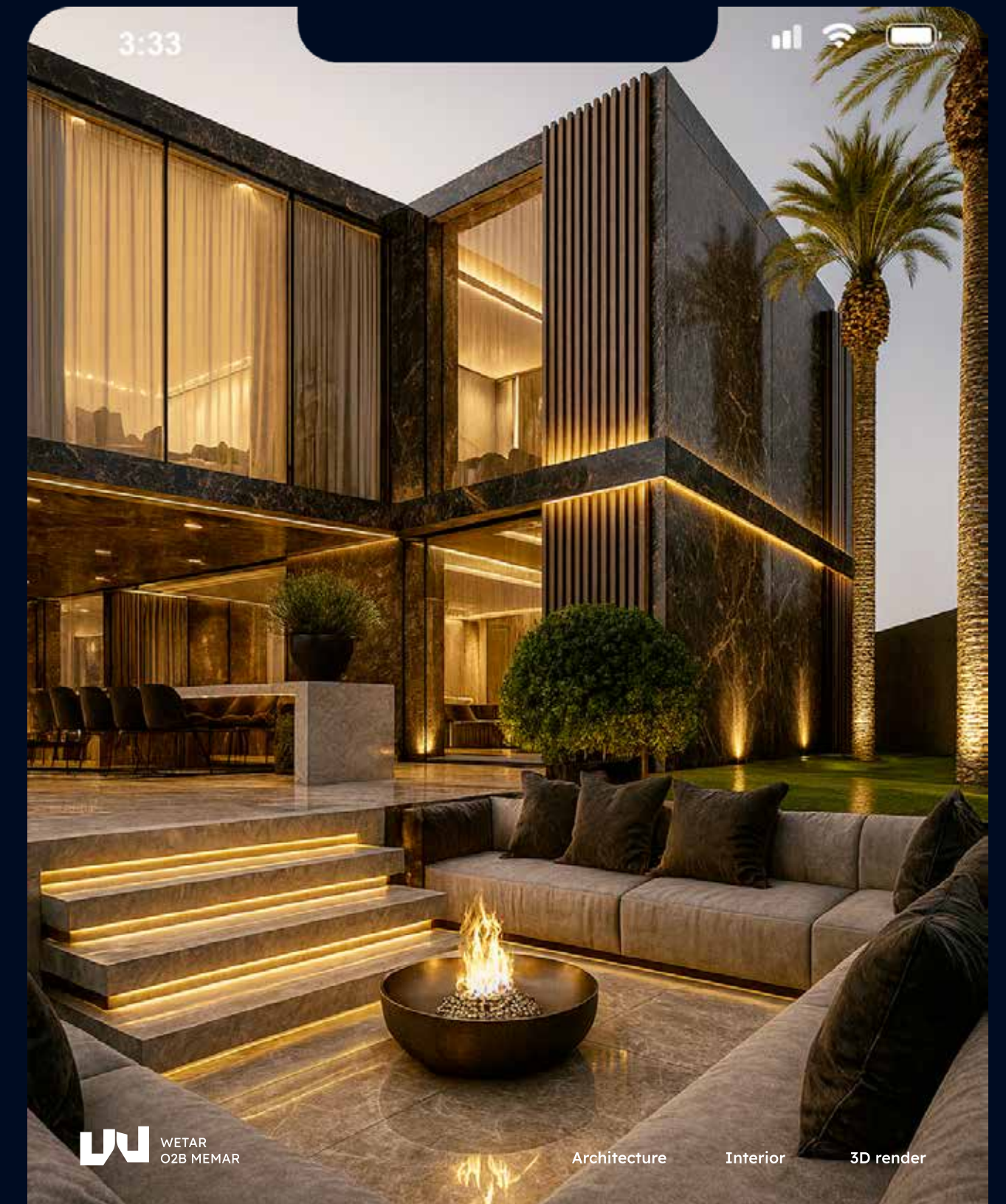
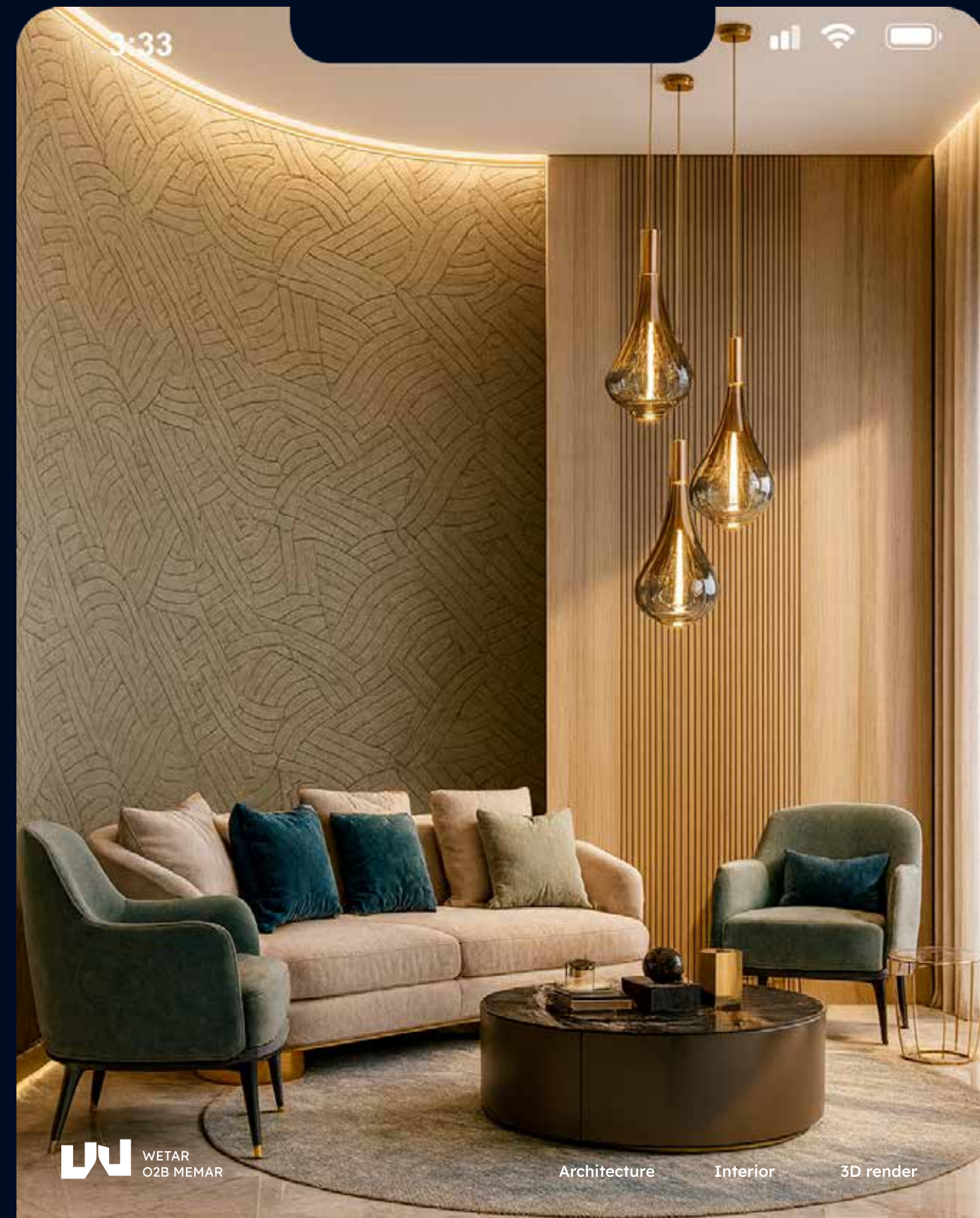
Our direction and goals

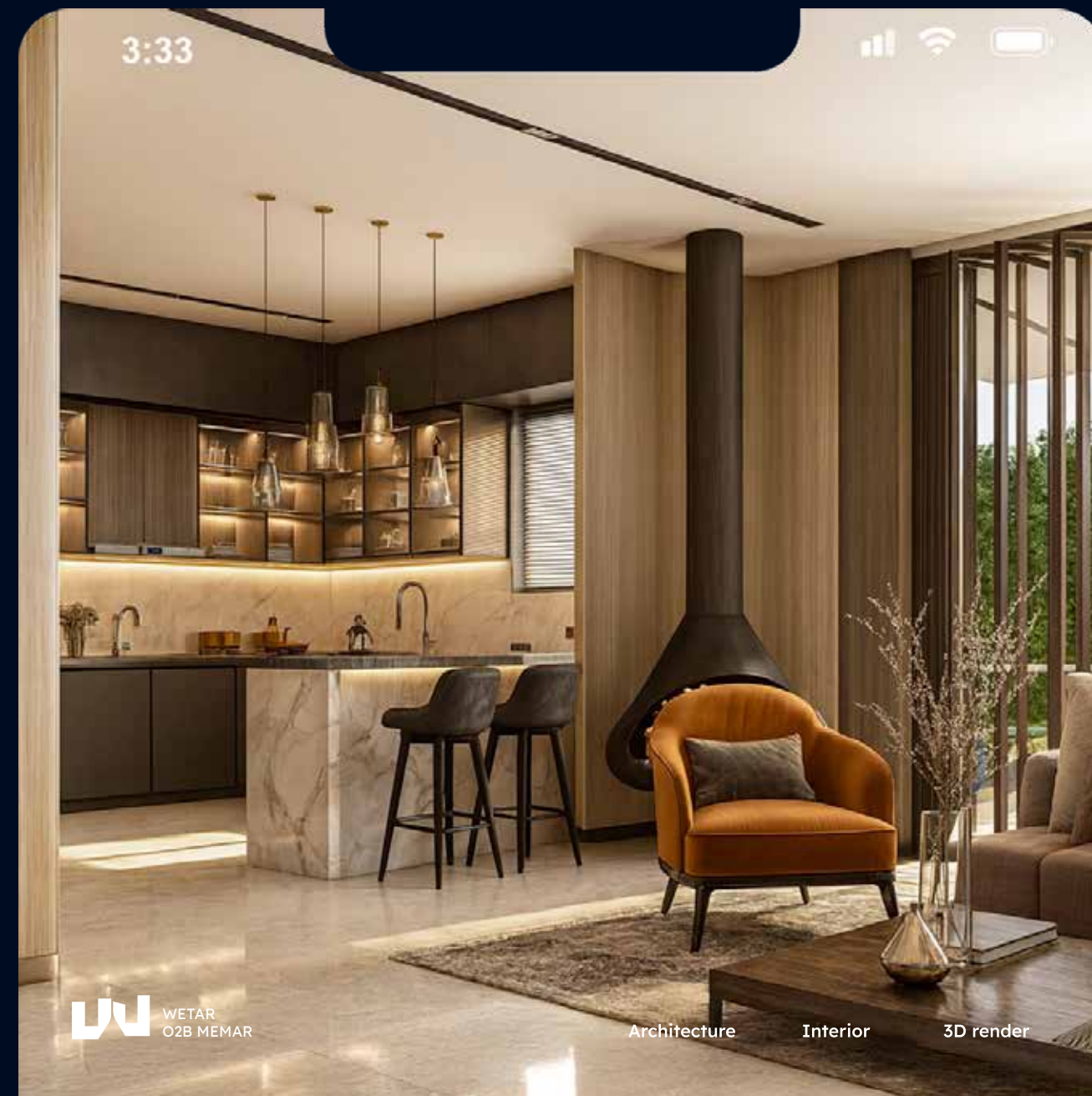
For Wetar – O2B Memar, our mission was to move beyond simple visuals and create a complete brand identity that speaks the same language across every post, story, and interaction. As an architecture and interior design company, It needed more than just beautiful images; it needed a digital presence that truly represents the values and expertise of the company. That’s why we developed a consistent, elegant, and modern design system for social media — one that feels luxurious, innovative, and reliable at the same time.

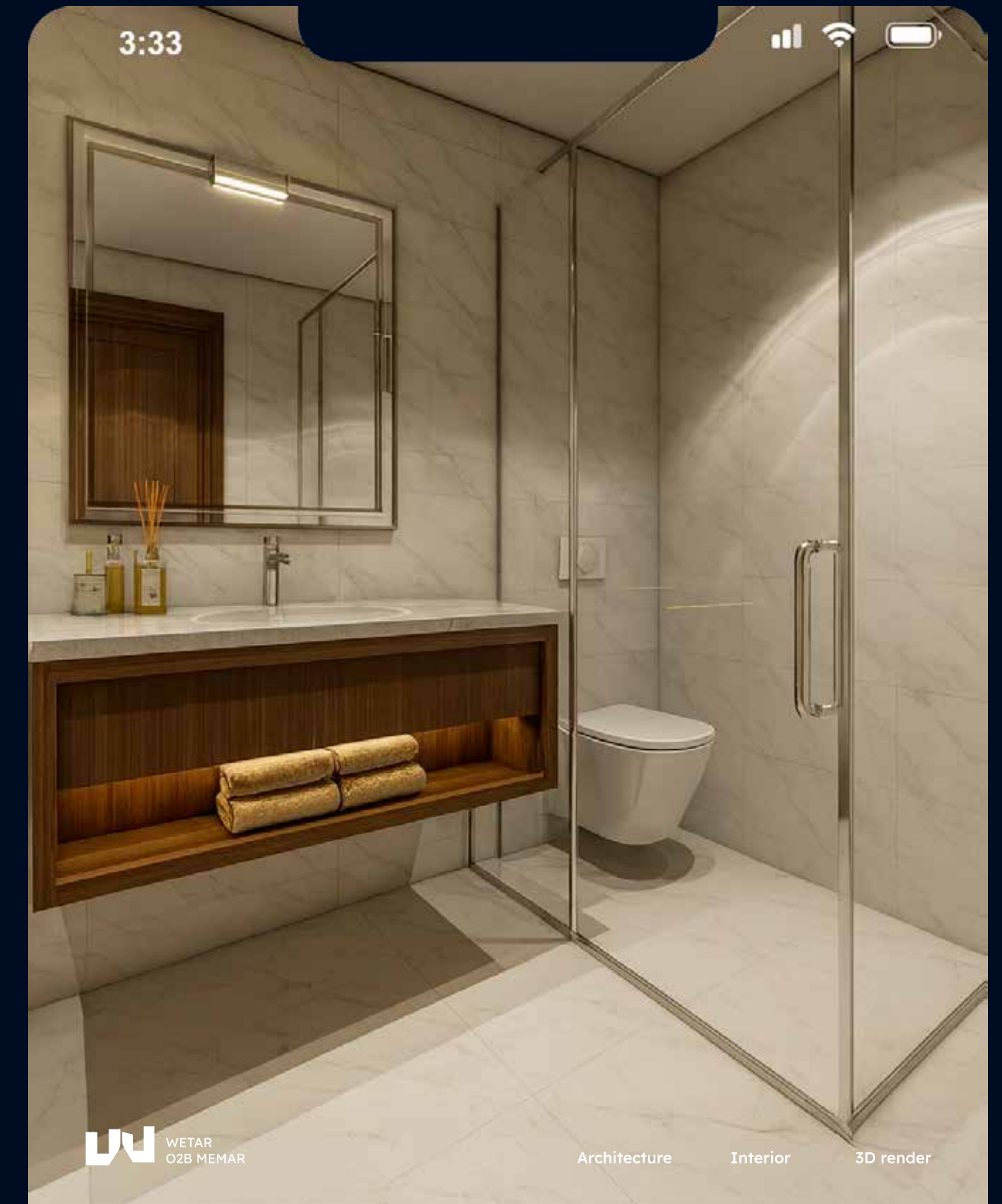
From the typography to the color palette, from the way content is structured to the immersive renders showcased, every detail was carefully aligned to build trust, highlight professionalism, and reflect sophistication. The new identity is not only about aesthetics; it creates a unified brand voice that inspires confidence, resonates with high-end clients, and sets Wetar – O2B Memar apart as a forward-thinking leader in design.

The results are a cohesive digital experience where every piece of content reinforces the same feeling: luxury with substance, innovation with clarity, and creativity with purpose. This is a foundation for a long-term brand growth and recognition.









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Common Myths About Cost and Ease

Minimalism isn't necessarily cheaper

Every Detail Must Be Perfect—No Hiding Flaws

Seamless Look Requires Skilled Labor and Premium Materials

Read more!

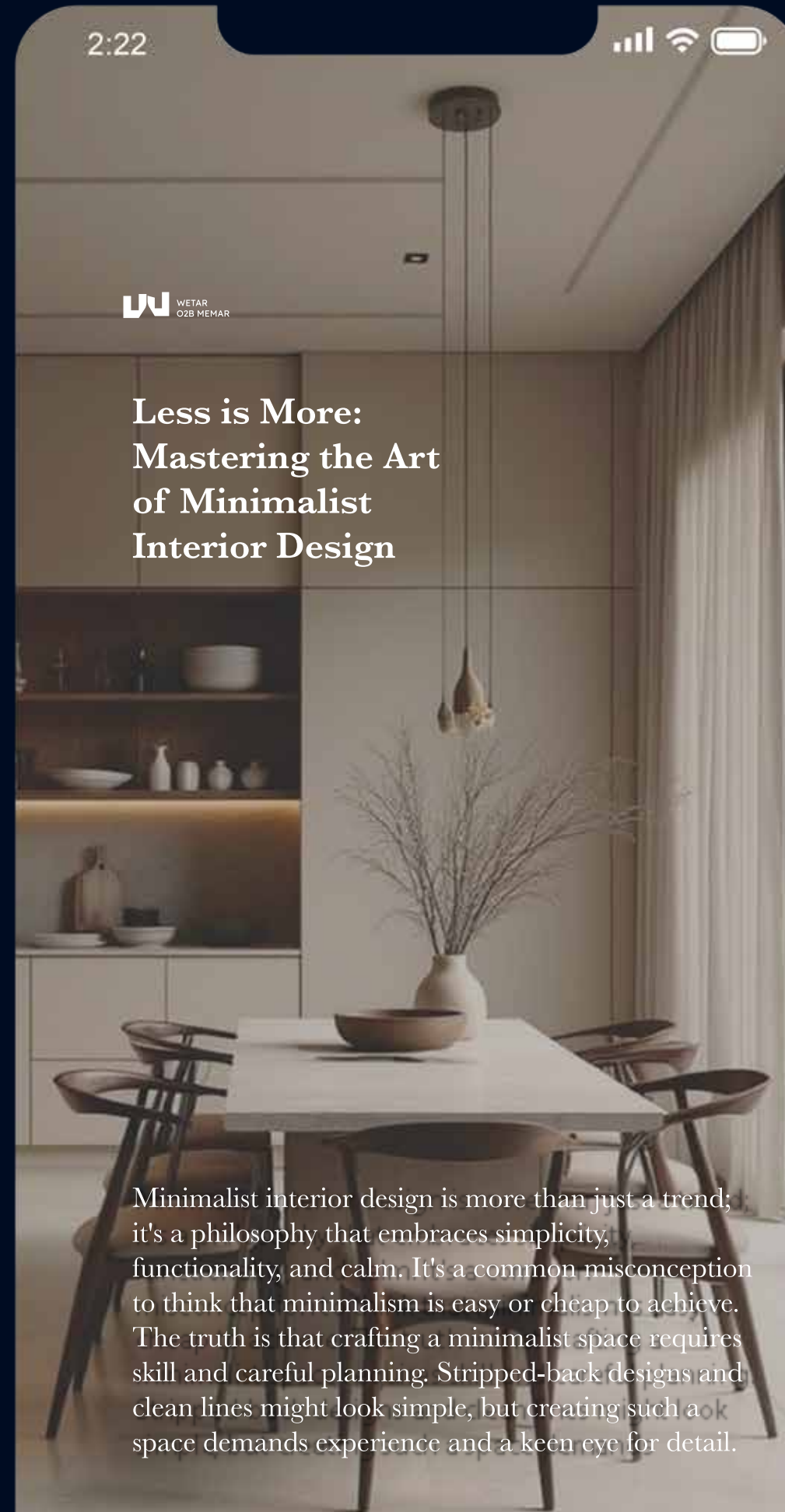
Send Message



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Less is More: Mastering the Art of Minimalist Interior Design



Minimalist interior design is more than just a trend; it's a philosophy that embraces simplicity, functionality, and calm. It's a common misconception to think that minimalism is easy or cheap to achieve. The truth is that crafting a minimalist space requires skill and careful planning. Stripped-back designs and clean lines might look simple, but creating such a space demands experience and a keen eye for detail.

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Can help

Clarify Your Vision

& Guide Design Choices

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